



## Consortium for International Management, Policy & Development E-News

WINTER EDITION 2023-2024

### CIMPAD MISSION

To inspire and promote collaborative working relationships towards the advancement of knowledge in public administration, public management, public policy, and leadership development, among practitioners and academicians in various African countries and the diaspora.

Consortium for International Management, Policy And Development (CIMPAD) was precipitated by the struggle against apartheid in South Africa. In a strange way, this oppressive system inspired public service professionals in various countries on several continents to work cooperatively to enhance the provision of public goods and services.

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## MESSAGE FROM OUR PRESIDENT

### A Pleasant Surprise

A few months ago, a second delegation of CIMPAD board members traveled to Kigali, Rwanda to meet with colleagues in planning CIMPAD's 13th International Conference in 2024. As a seasoned traveler who has visited many African countries, I was pleasantly surprised at the natural beauty of Rwanda, its landscape, rolling hills and the amount of development that has taken place during the past few decades. Stepping out of the airport, I could smell fragrant flowers in the air. The people were kind and there was an overall sense of peace and stillness, just what I needed after the hustle and bustle of work preceding my travel.

In fact, there is lots to love about Rwanda. It is considered to be one of the most peaceful and developed countries in Africa, with a low crime rate and a strong education system. What impressed me the most was how clean the city of Kigali appeared. All types of plastic bags have been banned since 2008, and the fourth Saturday of each month is set aside for the community,

including the president, to clean the streets and clear the land. It is a gender-neutral country and women hold 60 percent of leadership positions in parliament. All that I can say is, "You've got to see this place."

We are excited to hold the 13th CIMPAD conference in Kigali in partnership with our colleagues at the East Africa University of Rwanda and several other university co-hosts. Partnerships have been established with the local and national government of Rwanda along with the US Agency for International Development, Centers for Disease Control and the US Embassy. This newsletter shares exciting news about the conference and how you can participate. As you enjoy the convenient conference facilities and beautiful hotel accommodations, you too will be pleasantly surprised. We hope that you will join us on this exciting venture.

Peggy Valentine, EdD  
CIMPAD President and General Chair  
Vice President for Allied Health Education  
Vanderbilt University Medical Center, US



CIMPAD & EAUR Proudly Present

## THE 13TH INTERNATIONAL CONFERENCE IN KIGALI, RWANDA!

By Leslee Battle, Ed.D.  
Conference Planning Committee Chair  
Dean of the School of Health Sciences  
Winston-Salem State University, US

**Dates:** June 23-27, 2024,  
followed by an Educational Tour Experience

**Hosts:** Consortium for International Management, Policy and Development (CIMPAD), and East Africa University of Rwanda (EAUR),

**Cohosts:** University of Rwanda, and Adventist University of Central Africa

We are thrilled to announce the 13th International Conference, set to take place in the heart of Kigali, Rwanda, from June 23rd to 28th, 2024. This prestigious event is proudly hosted by the Consortium for International Management, Policy and Development (CIMPAD) in collaboration with the East Africa University of Rwanda (EAUR), co-hosted by the University of Rwanda and Adventist University of Central Africa.

**Conference Theme:** "Entrepreneurship for Sustainable Development".

Africa stands at a pivotal juncture in its development journey, and entrepreneurship is increasingly recognized as a key driver for sustainable growth. Our conference theme reflects the urgent need for collaborative efforts in shaping entrepreneurial policy, effective management practices, and sustainable development initiatives to foster economic growth and social progress on the African continent, and an exchange of valuable learning experiences by all..



## INTERNATIONAL CONFERENCE: CONTINUED

### What to Expect

1. **World-Class Speakers:** Our conference will feature renowned international experts, high ranking local government officials, academicians, and non-government and other thought leaders and students, who will share insights, research findings, and case studies related to the theme. Be prepared to be inspired!
2. **Engaging Workshops and Panels:** Participate in Attend interactive sessions covering various aspects of entrepreneurial policy, management, and development. Share and Learn from real-world experiences and participate in dynamic discussions.
3. **Networking Opportunities:** Connect with a diverse array of participants from all corners of the globe. Build valuable professional relationships, collaborate on research projects, and expand your network.
4. **Cultural Experiences:** Explore the vibrant culture of Rwanda. From its breathtaking landscapes to its rich traditions, Kigali has much to offer.
5. **Local Contribution:** Contribute to providing a meaningful contribution to the local community.
6. **Publishing Opportunities:** For those wishing to disseminate their research, selected papers will have the chance to be published in our affiliated journal(s).

### Venue:

The conference will be held at the Marriott Hotel in Kigali, Rwanda, **June 23 - 28**. This 5-star luxury hotel provides spacious, modern accommodations with deluxe amenities and premium services. The meeting space includes LCD projectors, high-speed Wi-Fi access and temperature control. There is much to look forward to on your getaway to Kigali.

### Registration:

Registration opens soon! Don't miss the opportunity to secure your spot at a discounted rate. Visit our conference website for detailed registration information. [www.CIMPAD.org](http://www.CIMPAD.org)



## INTERNATIONAL CONFERENCE: CONTINUED

### Call for Papers

If you have groundbreaking research, case studies, or policy proposals to share, consider submitting an abstract for presentation. Our call for papers including submission guidelines for abstracts can be found on our website at [CIMPAD.org](https://cimpad.org). The abstract itself should be 350 words or fewer and should align with at least one of the conference tracks.

### \*\*Sponsorship and Exhibition Opportunities: \*\*

Are you interested in showcasing your organization's products or services to a highly targeted audience? We have various sponsorship and exhibition packages available. Contact our organizing committee to discuss how you can be a part of this exciting event.

The 13th International Conference in Kigali is your opportunity to be a part of a global conversation on entrepreneurial policy, management, and development. Together, we can help shape a sustainable future for Africa and beyond.

### Transportation

Kigali is a well-connected city, with direct flights from major international destinations. Once you arrive, you'll find excellent transportation options within the city.

### Conference/Program Updates

Stay tuned for information on Educational Tours, further updates and mark your calendars for June 23-28, 2024! We look forward to welcoming you to Kigali for an inspiring and productive event. For inquiries and updates, visit our website at <https://cimpad.org/> or contact our organizing committee led by Leslee Battle, Ed.D. who can be reached at [cimpadconference@gmail.com](mailto:cimpadconference@gmail.com)

### Lodging

Book your room directly with the hotel under the CIMPAD room block until May 10, 2024

Single Room - \$250.00 per night  
Double Room - \$280.00 per night  
Available June 23– 28, 2024

Airport transfer available from hotel. Make reservations directly with hotel \$45.00 one-way. (2-4ppl may share).

Kigali Marriott Hotel  
KN 3 Avenue  
Nyarugenge District  
Kigali, Rwanda  
+25 022 2111111  
[marriotthotel.com](http://marriotthotel.com)

**Alternate** hotel option located across the street from the Marriott:

Single ....Room \$170.00 per night  
Double Room \$190.00 per night  
Available June 23– 28, 2024

Airport transfer available from hotel. Make reservations directly with hotel \$45.00 one-way. (2-4ppl may share).

Four Points by Sheraton Kigali Hotel  
Text BoxKN 3 Avenue  
Nyarugenge District  
Kigali, Rwanda  
+25 078 8163100



## 13th International Conference **CALL FOR PAPERS**

The Consortium for International Management Policy and Development (CIMPAD), in collaboration with East African University Rwanda (EAUR), University of Rwanda (UR) and Adventist University of Central Africa (AUCA) is pleased to announce the 13th International Conference, which will be held at the Marriott Hotel in Kigali, Rwanda, June 24 - 26. This 5-star luxury hotel provides spacious, modern accommodations with deluxe amenities and premium services. The meeting space includes LCD projectors, high-speed Wi-Fi access and temperature control. There is much to look forward to on your getaway to Kigali.

As a nonpartisan, nonprofit association, CIMPAD convenes a biennial international conference in an African country to provide a forum for those in government, academia, private business and non-governmental organizations in achieving its mission: which is "To inspire and promote collaborative working relationships toward the advancement of knowledge in public administration, policy management and to enhance the capacity building for good governance and sustainable development in civil societies" ([cimpad.org](http://cimpad.org)).

The 13th Conference in Kigali, Rwanda offers a platform for participants to showcase cutting-edge research, innovative ideas, and best practices in Entrepreneurship Policy and Good Governance for Sustainable Development, much like in previous editions. Presentations will cover diverse topics such as public health and policy, good governance, business strategies, public finance, education, gender issues, and the arts.

Attendees will have the opportunity to immerse themselves in the vibrant local culture, experience the positivity of the region's history, and receive warm hospitality. We are confident that the conference will provide enriching experiences that blend academia, culture, and reflection on significant historical milestones.



## CALL FOR PAPERS: CONTINUED

### General Objective

The primary goal of this conference is to convene a diverse group of entrepreneurs, policymakers, government officials, NGOs, and stakeholders from across the globe to explore the challenges and opportunities in the entrepreneurship ecosystem in Rwanda and Africa and lessons learned from other ecosystems. The conference will focus on promoting entrepreneurship as a powerful driver of economic growth and development, with special emphasis on empowering youth and women entrepreneurs.

### Specific Objectives

1. Facilitate knowledge exchange and networking among entrepreneurs and stakeholders to foster innovation and sustainable public and private business practices.
2. Discuss policies and frameworks that encourage entrepreneurship and create an enabling environment for startups and small businesses.
3. Explore strategies to enhance access to finance and mentorship opportunities for aspiring entrepreneurs.
4. Analyze the role of public policies in promoting entrepreneurship and its impact on peacemaking, public health, education, and good governance.
5. Empower and support youth and women-owned enterprises to contribute significantly to economic growth.

### Conference Papers and Proposals

The Program Committee welcomes all interested participants to the conference. If you wish to present a paper, contribute to a panel, or showcase a poster aligned with the themes of the concurrent track sessions listed below, please submit a 350-word abstract electronically by March 1, 2024. Your submission should be relevant to at least one of the topics covered within these tracks. This is your opportunity to contribute and share your insights within the specified conference sessions.

### Submission of Abstracts

Delegates are encouraged to submit abstracts of 350 words or fewer, focusing on any of the conference track themes or a combination thereof. Each delegate can submit a maximum of two abstracts. Abstract submissions should be made through the provided link located on the webpage CIMPAD . For any further inquiries, delegates can reach out to Dr. L. Battle, Chair of the US Planning Committee, or Rwandan Review Committee headed by Dr. Gamariel at [cimpadconference@gmail.com](mailto:cimpadconference@gmail.com).

### Manuscript Guidelines

Abstracts for the conference must adhere to the following guidelines:

1. Title Page: This should contain the submission's title, author's name, affiliation, contact information, and the relevant theme/track.
2. Content Page: Consisting of two parts -
  - a) Title of the proposed paper
  - b) Abstract that covers the background, purpose, methods, and results. This abstract should succinctly showcase the advantages that conference attendees will derive from your presentation. paper submission. This ensures a standardized and streamlined approach for the review and publication process.

**Tracks and Descriptions on next page:**

## CALL FOR PAPERS: CONTINUED

The deadline for submission is March 1, 2024.

### Full Paper

Submit complete papers for accepted abstracts by June 1, 2024, for consideration in the peer review process and subsequent publication in the conference proceedings. Adhere to the provided guidelines when preparing your full paper submission. This ensures a standardized and streamlined approach for the review and publication process.

### Tracks and Topics

#### Track 1: Innovation and Sustainable Business Practices

1. Promoting Sustainable Entrepreneurship: Best Practices and Case Studies from Africa.
2. Green Entrepreneurship: Environmental Impact and Business Opportunities.
3. Circular Economy in Africa: Transforming Waste into Business Ventures.
4. Technology for Social Impact: How Startups are Solving Africa's Social Challenges.
5. Sustainable Supply Chains: Fostering Responsible Business Practices in African Enterprises.

#### Track 2: Policy and Governance for Entrepreneurship

1. Entrepreneurship Policies and Economic Development in Rwanda and Africa.
2. Regulatory Reforms for a Vibrant Startup Ecosystem: Lessons from Successful Nations.
3. Government Incentives and Support Programs for Small Businesses and Startups.
4. Strengthening Intellectual Property Rights to Encourage Innovation in Africa.
5. Promoting Entrepreneurship in Conflict-Affected Regions: Challenges and Opportunities.

### Full Paper Guidelines

The final paper submission should include a title page, author(s) name(s), affiliation, an abstract that includes five key words, the main body conclusion, and references. The length of the paper should be limited to 4500 – 6000 words. The title should be descriptive and concise. Please avoid long titles and use subheadings. Please ensure proper grammar and spelling prior to paper submission. The reference style should be APA 7th Edition.

#### Track 3: Access to Finance and Mentorship

1. Innovative Financing Models for African Startups: Crowdfunding, Microfinance, and Beyond.
2. Venture Capital in Africa: Bridging the Funding Gap for High-Growth Startups.
3. Empowering Women Entrepreneurs: Financial Inclusion and Gender-Sensitive Funding.
4. Accelerating Entrepreneurship: The Role of Business Incubators and Accelerators.
5. Mentorship and Coaching for Aspiring Entrepreneurs: Building a Supportive Ecosystem.

#### Track 4: Entrepreneurship and Public Policy

1. Entrepreneurial Approaches to Public Health Challenges in Africa.
2. Education and Entrepreneurship: Fostering Innovation and Skill Development.
3. Startups for Good Governance: Leveraging Technology for Transparent Governance.
4. Peacebuilding through Entrepreneurship: Contributions to Conflict Resolution.
5. Role of Entrepreneurship in Addressing Inequality and Promoting Social Inclusion.

#### Track 5: Entrepreneurship and Education, Culture and Gender

1. Entrepreneurial Approaches in Fostering Innovative Education.
2. Entrepreneurial Approaches and Women.
3. Entrepreneurial Approaches in Music and Arts.

SEE YOU IN KIGALI!



# Members of CIMPAD Conference Program Steering Committee (USA)

as of 12/01/23

- Dr. Leslee Battle, Conference Planning Committee Chair, and Dean, Winston-Salem State University
- Dr. Berhanu Mengistu, CIMPAD Vice President and Professor Emeritus, Old Dominion University
- Dr. Peggy Valentine, CIMPAD President and Conference Chair, and VP of Allied Health Education, Vanderbilt University Medical Center
- Dr. Michael Lischke, Associate Dean, Wake Forest University, School of Medicine
- Mr. John Saunders, CIMPAD Treasurer and Managing Director, JDF Consulting, LLC
- Dr. Esther J. Langston, CIMPAD COO and Professor Emeritus, University of Las Vegas
- Dr. Yvonne Magee, 2022 Conference Chair, Public Policy & Administration Consultant, Community Builders of Maryland
- Dr. Kendra Brumfield-NaWangna, Board Member
- Dr. Aziza Zemrani, Board Member, Associate Professor, University of Texas Pan American
- Rev. Guila Cooper, Director of Alumni Relations & Development, Winston-Salem State University
- Mr. Clifford Sukari Sykes, Music & Entertainment Consultant

## Members of Rwandan Conference Program Steering Committee:

- Prof. Kabera Callixte , Vice Chancellor East African University Rwanda
- Dr. Enock Nyisingize, Deputy Vice Chancellor Academics and Research at East African University Rwanda
- Mr. Peter Kasaija , Deputy Vice Chancellor Administration and Finance at East African University Rwanda
- Dr. Gamariel Mbonimana, Director of Research, Consultancy and Innovation at East African University Rwanda
- Prof. Jacques Kayishema, Director of Research at Adventist University of Central Africa
- Mr. Mbonaruzza Ferdinand, Director of Communications and Marketing at Adventist University of Central Africa
- Nicole Jabo, Advisor of the Minister of Health in Rwanda
- Mukanama Clemence , Executive Director, Pan-African Empowerment Rwanda
- Dr. Mukulira Olivier, Managing Director of RICEM
- Ruth Madl, Country Director of DSIK
- Mr. Gatete Leonidas, Rwanda Convention Bureau (RCB)
- Members of University of Rwanda

Join us in CIMPAD. Connect with our website: [www.cimpad.org](http://www.cimpad.org)



# CAIRO CONFERENCE

## CIMPAD Board Members Participate in Cairo Conference

**By Aziza Zemrani, Ph.D.**  
**Associate Professor, University of Texas Pan American, US.**  
**& Harvey White, Ph.D., Affiliate Professor, University of Delaware, Biden School of Public Policy and Administration, & Emeritus Professor, University of Pittsburgh, US**

Five CIMPAD board members participated in the American Political Science Association (APSA) Section on African Section on Public Administration (SAPA) Conference at the American University in Cairo, Egypt, June 6-7, 2023. Drs. H. White, B. Mengistu, A. Zemrani, and J. Agbodzakey were presenters, and Dr. Leslee Battle was an active delegate.

Board members convened a panel on the Efficacy of Democracy and Governance for Sustainable Development in African States. They used the panel to explore some of the challenges to governance and public policy in the localization and improvement of Africa's sustainable development agenda. They also gave attention to the inefficacy of "Western" democratic models in achieving sustainable development objectives for citizens of Africa. In addition to providing an overview of challenges to governance and public policy at a

continental level, panelists discussed governance issues emanating from current regimes in specific African countries. Exploring the impact of these governance issues on sustainable development and fostering suggestions for overcoming challenges to effective democratic governance in Africa were the primary objectives of this panel.

Dr. White focused on the "Reemergence of Authoritarian Regimes in Africa and the Implications for Democracy." Dr. Zemrani gave attention to the issue of governance in a constitutional monarchy, using the case of Morocco and its Constitutional Reforms for Women and Citizens' rights to freedom of thought, ideas, artistic expression, and creation in Morocco. Dr. Mengistu's presentation considered the Tribalization of Politics in Africa and Its Impact on Good Governance and Sustainable Development: The Case of Ethiopia. Dr. Agbodzakey's presentation addressed "Non-State Actors' Roles in Africa's Governance and Democratic Experiment." CIMPAD Board members' presentations were provocative and generated numerous questions and comments from the conference delegates.

Dr. Battle also used the panel to invite delegates to the CIMPAD 2024 conference in Kigali, Rwanda.

