



Consortium for International Management, Policy and Development

200 Massachusetts Avenue, NW, Suite 700 - Washington, DC 20002

[Mail Address: P. O. Box 485, Stowe, VT 05672]

May 3, 2024

Dear Colleagues:

I am writing you concerning a sponsorship opportunity with the CIMPAD 13th International Conference that will be held in Kigali, Rwanda, June 23 - 27, 2024. Our theme, "Entrepreneurship for Sustainable Development" is timely. Up to 50 percent of the Rwandan population is under the age of 20 years and only 30 percent of Rwandan businesses are owned by women. We know that when women are economically empowered, they reinvest a significant portion of their income into their families and communities, leading to broader societal benefits. As we offer opportunity for youth to become entrepreneurs, they will create jobs, bring communities together and inspire others to be successful. Conference sponsorship will support 200 local Rwandans to attend the conference where they will gain valuable information on entrepreneurship, that will change the lives of themselves, their families and their communities.

We invite you, as a leading organization with the reputation of giving back to support this worthy cause.

All proceeds are tax deductible and go towards supporting the conference event. Please indicate your level of sponsorship by checking the appropriate line **on the form on the second page**.

Return this completed form with check payable to CIMPAD, no later than May 30th.

Thanks for your consideration!


Peggy Valentine
CIMPAD President



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Rwandan Entrepreneurship Sponsorship Package Mail-In Form

First Name			
Last Name			
Address			
City/State/Zip			
Phone		Email	
Company / Organization Name			
The categories of sponsorship are the following:			
<input type="checkbox"/>	Gold (\$10,000) The gold sponsorship provides a front inside or back cover full page ad in the program book, complimentary conference registration for two attendees and your company's published logo on all conference marketing materials. You will be given verbal sponsor recognition at the opening ceremony and as the sponsor for the closing luncheon.		
<input type="checkbox"/>	Silver (\$5,000) The silver sponsorship provides a full page inside ad in the program book, complimentary conference registration for one attendee, your company's published logo on all conference marketing materials and recognition as a sponsor for the welcome reception.		
<input type="checkbox"/>	Ruby (\$2,500) The ruby sponsorship provides a half-page inside ad in the program book, complimentary conference registration for one attendee, your company's published logo on all conference marketing materials and recognition as a sponsor.		
<input type="checkbox"/>	Community Sponsorship (\$1,000) The community sponsorship provides a 1/8 page inside ad in the program book, and recognition as a sponsor of a tea/coffee break.		
<input type="checkbox"/>	General Sponsorship (\$500) The general sponsorship provides a business card ad inside the program and recognition as sponsor of a tea/coffee break.		
<input type="checkbox"/>	Friend of CIMPAD (\$100) The supporters under this category will have their names listed on the program in recognition of as a supporter.		
Make Checks Payable to: CIMPAD		Mail checks to: CIMPAD C/O NFBPA 200 Massachusetts Ave., Suite 700 Washington, DC 20001	